

West Central London mind

Serving communities in Brent,
Kensington & Chelsea, Wandsworth,
and Westminster

Giving in Loving Memory



Registered with
FUNDRAISING
REGULATOR

www.wclmind.org.uk

Ways to remember your loved one

Honour the memory of your loved one by supporting West Central London Mind, making a lasting impact in their name.

1. Funeral Collection

Arranging a collection at a funeral or memorial service can be a special way to commemorate a loved one. People sometimes choose to do this in lieu of flowers, and your funeral director can help to organise the collection for you.

If you would like to do this, please pass on These details to your funeral director:

Charity name:

West Central London Mind

Registered charity number:

292708

Address: 23 Monck Street,
London, SW1P 2AE

If you need any help with this, please email fundraising@wclmind.org.uk and we would be happy to liaise with your funeral director.



2. Create your own fundraiser

From hosting a DJ/ Karaoke night to doing something brave like shaving your hair, there are so many different ways you can remember your loved one and support West Central London Mind.

If you need some more inspiration, visit our website for a whole list of fundraising ideas, [here](#).

3. Take on a personal challenge

Whether you want to run, cycle or hike to raise money for a loved one. There are a wide range of challenges and events you can take on in memory of your loved one:

- Run a 10k, half or even full marathon
- Run the 26.2 miles in the month of May for Mental Health Awareness Week
- Skydive, Bunjee Jump or even trek the National Three Peaks.

If you would like to remember someone this way, please check out our events page to find our more or register your event [here](#).



4. Make a donation in memory

When you make an online donation, you have the option to share with us who you are donating in memory of. You can choose to make a one-off donation or set up regular donations in their name.

To donate online, visit

www.wclmind.org.uk/support-us/donate

By post:

Please send cheques (payable to West Central London Mind) to:
Giving in loving memory, Fundraising,
23 Monck Street, London, SW1P 2AE.



5. Create a tribute page

A tribute page is a special online place for you, your family and friends to come together and remember someone in a way that is meaningful to you, whilst raising funds to help others with mental health problems in Brent, Kensington & Chelsea, Wandsworth, and Westminster. To make this possible, we have partnered with the online tribute charity, MuchLoved, to enable you to create a memorial page for your loved one in 4 easy steps.

How it works

Step one:

Visit muchloved.com and select 'Create a Free Tribute'. Fill in the online form detailing who the tribute is dedicated to and select WCL Mind from the dropdown menu to collect donations in their name.

Step two:

You will receive an email from MuchLoved with a link to activate your tribute fund.

Step three:

Personalise your fund with pictures, videos and memories of your loved one. You can choose to set your tribute fund as public or private.

Step four:

Share the link with family and friends so that everyone can post their stories, leave messages, make donations and take part in fundraising events.

Thank you so much for considering ways to give in memory of someone you love.

This is a special way to celebrate the life of your loved one while making a difference to the lives of others to ensure no one faces a mental health concern alone.

West Central London Mind has been a leading community-based organisation for the last 50 years. Providing information, and a diverse range of support service to empower people to live the life they choose.

If you want to get in touch, please contact:
fundraising@wclmind.org.uk



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West Central
London



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Charity No. 292708